

GERALD SIMPSON

MEN'S BASKETBALL COACH

COACH@GMAIL.COM

@CoachETommy

(614) 885 7323



EDUCATION

Western Michigan University

M.A. in Phys. Ed., Sports Studies, & Coaching
Degree Earned - 2010

B.A. in Public Relations
Minor in Management
Degree Earned - 2008

PROFESSIONAL SKILLS

Individual Skill Development
Experience using Hudl and SportsCode
Creating Scouting Reports
Recruiting and Evaluating Talent
Film Breakdown and Exchange
Travel and Logistics
Practice and Game Planning
Camp Planning and Execution
Fred Hoiberg Camps Director
Academic Progress Monitoring
Official Recruiting Visits

COACHING HIGHLIGHTS

- Helped Nebraska achieve 20+ wins and postseason appearances in back-to-back seasons
- 2024-25 Tournament Titles: Diamond Head Classic Champion and College Basketball Crown Champion
- 100% of student-athletes named to the Tom Osborne Citizenship Team during my tenure
- Program finalist for the Herman Men's GPA Award (2022-23) for highest team GPA on campus

COACHING CAREER

2022-Present

University of Syracuse
Director of Player Development
Syracuse, NY



2021-2022

Alabama A&M University
Assistant Coach
Huntsville, AL



2020-2021

McNeese State University
Director of Basketball Operations
Lake Charles, LA



2019-2020

University of South Alabama
Director of Recruiting/Assistant
Basketball Operations
Mobile, AL



2018-2019

Centre College
Assistant Coach
Danville, KY



2012-2018

Goodwin Heights High School
Assistant Coach
Wyoming, MI



2014-2015

Grand Rapids Community College
Assistant Coach
Grand Rapids, MI



2008-2010

Western Michigan University
Graduate Assistant Coach
Kalamazoo, MI

