

GERALD SIMPSON

MEN'S BASKETBALL COACH

COACH@GMAIL.COM

@CoachSimpson

(614) 885 7323



EDUCATION

M.A. in Phys. Ed., Sports Studies, & Coaching
Western Michigan University
Degree Earned - 2010

B.A. in Public Relations
Minor in Management
Western Michigan University
Degree Earned - 2008

ASSOCIATIONS

NABC (National Association of Basketball Coaches)
2016-Present

NAFCED (National Association for Coaching Equality
and Development)
2015-Present

PROFESSIONAL SKILLS

- Opponent Scouting Reports
- Recruiting and Evaluating Talent
- Film Breakdown and Exchange
- Travel and Logistics
- Practice and Game Planning
- Camp Planning and Execution
- Individual Skill Development
- Academic Progress Monitoring
- Official Recruiting Visits
- Camp Director Experience
- Transfer Portal Recruiting



COACHING CAREER

2022-Present

University of Syracuse
Director of Player Development
Syracuse, NY



2021-2022

Alabama A&M University
Assistant Coach
Huntsville, AL



2020-2021

McNeese State University
Director of Basketball Operations
Lake Charles, LA



2018-2019

Centre College
Assistant Coach
Danville, KY



2019-2020

University of South Alabama
Director of Basketball
Operations
Mobile, AL



2012-2018

Goodwin Heights HS
Assistant Coach
Wyoming, MI



2014-2015

Grand Rapids
Community College
Assistant Coach
Grand Rapids, MI



2008-2010

Western Michigan University
Graduate Assistant Coach
Kalamazoo, MI

****See Resume for Full
Coaching History****

NOTABLE ATHLETES

David Kool
Western Michigan
MAC Player of the Decade

Devin Booker
Phoenix Suns
Grand Rapids Storm AAU

