

Alfredo Torres

FOOTBALL COACH



EXPERIENCE

OFFENSIVE COORDINATOR

University of Houston | 2015-2020

- In charge of creating designs for the company's various clients and promotional projects
- Assigned mainly in branding and conceptualization processes

ASSISTANT COACH

Clemson University | 2011-2015

- Headed the team in different design projects for the company
- Served extensively on the company's main publication
- Employee of the Month 14 times

SKILLS

- Experience with WR, RB, special teams
- Camp operations and supervision
- Breakdown Practice and Game film
- Preparation of opponent scouting reports
- Analyze & evaluate prospects + transfer portal players
- Prepare financial aid packages for prospects
- Host official/unofficial visits + recruiting events
- Knowledgeable in NCAA compliance policies
- Travel+logistics (lodging, transportation, meals)
- Community service and campus engagement
- Fundraising events and donor/alum relations
- Monitoring student-athlete academic progress
- Preparing and managing yearly budgets
- Hiring, training, and evaluation of managers, GA's, assistant coaches, and support staff
- Website design, social media use, graphic design
- Scheduling of athletic contests
- Design/maintenance of athletic facilities & fields
- Implementation of sport-specific technology
- Use of data & video in opponent & self scouts
- Coordinating and promoting camps & clinics

CONTACT

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EDUCATION

WESTMIRE UNIVERSITY

College of Performing and Visual Arts

- Graduated with a Bachelor's Degree in Graphic Design, 2010
- Magna Cum Laude
- Senior Thesis: A Really Long Title for a Thesis in Graphic Design Goes Here

BEECHTOWN HIGH SCHOOL

Graduated Salutatorian, Batch 2006

- Member of the School Young da Vincis Club
- Joined and won various art contests
- Layout Artist for the School Newsletter
- Competed in the School Chess Team

REFERENCES

Keanu Medalla - hello@reallygreatsite.com
CEO, Glastonberry Global Co.
Irene Holmes - (123) 456-7890
Marketing Manager, Green Giraffe Creative Co.